



Souvenir Ad Pricing

Stay Woke: Empowering Generations Tour is April 25, 2020 at Hirsch Coliseum from 12-6PM. This life-changing conference is designed to empower, encourage, and inform families by providing a forum to network and gain real life strategies to thrive and “Stay Woke” in life.

Prices and dimensions for camera-ready ads are below (scroll down to see ad sizes):

Back Cover-Color, full page	\$1,000
Inside Front Cover, full page	\$750
Inside Back Cover, full page	\$750
Full Page (Color)	\$500
Full Page (B/W).....	\$500
Half-Page Horizontal	\$250
Quarter Page Vertical.....	\$100
One-Eighth Page Horizontal (Business Card).....	\$75
Patron Listing.....	\$25

Full Page Ad	Half Page Ad	Quarter Page Ad	Eighth Page Ad
Trim Size:	Trim Size:	Trim Size:	Trim Size:
11'H x 8.5" W	5.5"H x 8.5" W	5.5" H x 4.25" W	2.25"H x 2.175" W
Bleed Size:	Bleed Size:	Bleed Size:	Bleed Size:
11.25"H x 8.75"W	5.75"H x 8.75" W	5.75"H x 4.5" W	2.5"H x 2.375" W

To ensure quality and preserve and protect publication deadlines, please note the mandatory specifications below.

Mandatory Ad Specs and Preparation Ads must be print/press/camera ready PDF document or JPEG/JPG file with all fonts embedded:

- For bleed ads, please keep live matter 1/4" from trim edges.
- 4-color scans must be saved as CMYK not RGB.
- Minimum of 300 dpi at 100% of final print size. Ad Submission
- Please email print/press/camera ready PDF or JPEG/JPG file with all fonts embedded and not requiring any design adjustments. Send color or black and white, camera ready ad.
- Please do not send native files.
- Ads may be submitted electronically to **staywokeempowerment@gmail.com**. For timely processing, please type "PROGRAM BOOKLET" in the subject line and include your contact info in the body of the email.
- **All art must be received by April 10, 2020 by 5pm to be included in the program.** Payment is due when ad space is reserved.